



## ECHINACEA PUR. ROOT

**Botanical Name:** Echinacea purpurea

**Common Name:** Brauneria purpurea (L.) Britton, Echinacea intermedia Lindl. ex Paxton

**Medicinal part:** Root

**Description:** Echinacea purpurea is an herbaceous perennial up to 120 cm (47 in) tall by 25 cm (10 in) wide at maturity. Depending on the climate, it blooms throughout spring to late summer. Its cone-shaped flowering heads are usually, but not always, purple in the wild. Its individual flowers (florets) within the flower head are hermaphroditic, having both male and female organs in each flower.



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